



SSRC Social Media Policy

This policy only applies to Club related issues and is not meant to infringe upon an individual's personal activities on line.

1. SSRC ("the Club") is aware that websites and social networking sites (such as, but not limited to, Facebook and Twitter) are an extremely useful tool in terms of publicity for the Club, circulating and exchanging Club information, keeping members in touch with each other, communicating with other Clubs, and communication with members' friends and family.
2. Members should be aware however that whatever they post on Club related social networking sites or web pages may be seen by many people across various networks for an extended period of time and may be shared with people other than those for whom it was originally intended.
3. Whilst the Club would not seek to unnecessarily restrict the use of social media, members should ensure that such use is appropriate and sensible with regard to the nature of the Club and its members. It is therefore expected that members conduct themselves in such a way that is not detrimental to the Club or its interests and does not cause any upset or distress to any other Club member or any member of the public able to access our websites or social networking pages.
4. Members must not post or display any offensive, explicit or inappropriate images or make offensive, explicit or inappropriate comments on any websites or social networking sites connected to or managed by or on behalf the Club. Further in this regard, members must not, in any way, harass, intimidate or discriminate against any other Club member or member of the public.
5. Members are expected to respect and maintain Club confidentiality. Members should not divulge or circulate any information which is confidential to the Club and which is not otherwise available in the public domain. Members should take care when discussing information relating to the Club's affairs as discussions can sometimes be misinterpreted and could potentially damage the Club and its reputation.
6. Members should not set up, write or participate in a web based "blog" or similar web publication for or on behalf of the Club without the permission of the Trustees. If any such "blog" or publication contains an expression of personal opinion, it should be made clear that that opinion is the view of the individual

and does not necessarily represent the official view of the Club. The author of any such “blog” or article should have regard to the contents of this social media policy. Furthermore, members should not set up a public Facebook page or Twitter feed (or any similar public site) using the Club name or referring to the Club without permission of the Trustees.

7. If a member is uncertain about the appropriateness of any material to be posted or publicised on any form of social media, it should be referred to the Trustees prior to publication.
 8. If a member considers they are being victimised, harassed or bullied as a result of material posted on a Club related social media site or website, they should contact the Club’s Welfare Officer or Chairman for advice and guidance on the nature of any action which can be taken.
 9. All Trustees have a duty to implement this policy and take action if they become aware of any breach of this policy and should explain the club’s policy on the use of social media and networking sites and take steps to promote awareness of this policy.
 10. Any member found to be in breach of this policy may be subject to the Club’s disciplinary procedure (which may result in expulsion from the Club) and/or, in extreme cases, it could lead to criminal or civil proceedings and prosecution.
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